

“The Public Library: Value and Vision for the 21st Century”

Vermont Library Trustees Association Conference

Annual statewide conference for Trustees and Librarians sponsored by the Vermont Library Trustees Association and the Vermont Department of Libraries (DOL)

Saturday November 5, 2011

9:30 am-3:00 pm (Registration & New Trustee Welcome at 9:00)

The Vermont State House, Montpelier, Vermont

Now more than ever, libraries need effective strategies to fulfill their missions and reach their goals. Strategic thinking is vital to success, whether looking at connecting Vermont to the internet at higher speeds, planning for the long-term financial stability of your library, or choosing the priorities on which you will focus the library’s resources over the next 3-5 years.

9:00-9:30 Registration and **New Trustee welcome**

9:30-10:00 Welcome and Opening remarks

10:00-10:45 Karen Marshall, Chief of Connect VT

10:45-11:00 BREAK

11:00- 12:00 Planned Giving: Does your library have a Planned Giving program? Do you need one? Come learn more about Planned Giving – what it is and how to do it well

12:00-1:00 Lunch

1:00 – 1:30 3rd Annual VLTA Conference Quiz

Join us in a fast-paced library quiz that rewards correct answers with “fabulous” prizes. Fame and fortune could be yours -- come to the Conference and join in the fun!

1:30- 2:15 Strategic Planning: Planning is the process by which a library ensures that it is serving the community well and responding to its most critical needs. Does your library have a current plan? Come learn from those who have created and used plans. Hear why they it is important and different ways in which a library may create one.

2:15 - 3:00 Breakout sessions by topic: an informal networking opportunity to share ideas and questions with fellow trustees and Department of Libraries’ consultants on a variety of topics:

- a) Policies and Legal issues
- b) Advocacy
- c) Financial issues

In addition, between 11:00-12:00 or 1:30-2:30 stop by the Technology Petting Zoo and see some of the new technologies libraries are now introducing.

To register, return the slip below with payment to: Christine Friese, Department of Libraries, 109 State Street, Montpelier, VT 05609 **by October 31. Cost for the day includes morning coffee & snacks and lunch. \$20 for VLA/VLTA members and \$24 for non-members.** For more information, contact Christine Friese, 802-828-2714, christine.friese@state.vt.us.

I (We) PLAN TO ATTEND the VLTA Conference on November 5 at The Vermont State House in Montpelier

Name(s) _____

Library _____ Town _____

VLA member(s)? _____ Yes _____ No (please include number of members and non-members)

Special dietary needs? _____

Are you a new trustee within the past 18 months? _____ Yes _____ No

I (We) enclose \$ _____. ***Please make checks payable to: Vermont Library Association***