VLA News - February 2013

President's Letter

I have spent a lot of time recently thinking about more than a few issues in my personal and professional life. The thing that was missing in all of these issues, and most surely a big factor in creating them, was good communication (or in some instances, communication at all).

Good communication is about efficiently getting your message out. On Saturday, January 11, 2013, I saw how good communication can work. The newly formed group Rural Librarians Unite (RuLU) planned and superbly executed the HUG the Athenaeum event in response to the library lay-offs at the St. Johnsbury Athenaeum in December. The rally gave Athenaeum staff, community supporters, and librarians all over the state a platform to communicate their disapproval of the recent decisions made by the Board of Trustees.

While I whole-heartedly applaud this movement and was pleased to have been in attendance, I wonder if this would have been necessary if the Athenaeum’s trustees had taken some time to communicate with their library staff prior to making drastic decisions. There was an obvious disconnect between what the library staff did and could offer in the future and what the trustees viewed of them was. The trustees also had not communicated with the community and had no understanding of how they felt their library should be staffed. The trustees did not know their audience. I can only hope they are listening now.

RuLU is a volunteer group created by library professionals to promote and support libraries, library staff and librarianship in rural settings. The Vermont Library Association (VLA) is an educational organization working to develop, promote, and improve library and
Vermont Library Trustees Annual Conference:

November 2, 2013 – location announcement to follow

Additionally, the Planning Committee for this year’s conference is seeking new members. If you are interested and willing to be part of the committee, the time commitment is not onerous – we have 2 planning meeting early in the year and some tasks the day of the meeting. If you have enjoyed this conference in the past please help us make this year the best ever.

Questions? Please feel free to contact Christine Friese at christine.friese@state.vt.us or 802-828-2714.

VLA News PDF

While we strongly encourage our readers to enjoy the environmentally friendly electronic version of the VLA News, we have received several requests to provide a PDF version for those who wish to print it out.

VLA News - February 2013

This can also help in cases where your newsletter is clipped and you are not able to retrieve the full version.

Enjoy!

Auditor Needed

VLA needs an experienced professional to audit our finances pro bono. If you or someone you know would be interested in donating this work, please contact VLA Treasurer Wynne Brown.

Share the Experience

We know that Vermont libraries are presenting interesting programs, utilizing new technologies, and improving procedures. We can

information services and librarianship in the state of Vermont. Now is the time to advocate, or “communicate,” the value of libraries and librarians and the voice of many speaks volumes. I encourage you to join these or other like organizations today and communicate loudly that the Internet or Google is NOT replacing libraries and librarians. Rather it is our skills and training that enhance the use of the Internet and it is the free public library that is providing access to a multitude without.

Sincerely,

Deborah Gadwah-Lambert
VLA President
Director, Alice M. Ward Memorial Library

Vice-President's Letter

Public Libraries and Return on Investment

A recent study conducted by Texas State Library and Archives Commission found that in 2011 the economic benefit from Texas public libraries totaled $2,407 billion. Libraries across the state cost less than $545 million, for a return on investment (ROI) of $4.42 for each dollar spent. Those are exciting figures!

In addition to the statewide study, the researchers analyzed 14 case studies and individual libraries, ranging from small rural libraries to large urban library systems. While it’s probably unusual to compare Vermont to Texas, small libraries, no matter where they are located, share similar issues. So, this got me thinking - what’s the ROI for the small libraries in Texas and what can Vermont Libraries take away from this? The study looks at two libraries with populations less than 5000, Hemphill Library and Krum Public Library.

Hemphill Library serves a population of 3,807 with 2,732 registered users, thus providing direct services to more than 71% of the population. That’s some outreach! The library has 4 full-time employees with an average salary and benefits of $50,894. It maintains a collection of 24,285 which circulated 25,513 times, and Individuals visited the library 27,637 times in 2011. So, with an overall operating cost of $762,917 and a calculated economic impact of $1,342,982; Hemphill Library has a ROI of $1.70 for every dollar spent.
learn from each other. If you have an article that you would like to contribute to VLA News about a process or idea that you think would benefit other Vermont libraries, please contact the VLA Editorial Committee.

Better Know A Library

What makes your library special? Share a photo and a story about your library.

Been to a great library? Tell us about it!
Email the VLA Editorial Committee with your stories and pictures.

Back Issues

Did you miss previous issues of the new VLA News? Don’t despair! You can read them on the VLA Website!

VLA News Back Issues

Substitute Pool

The Vermont Library Substitute Pool is booming!

Subs/Temps/Volunteers Signed Up: 51
Potential Employers Accessing It: 49

Availability of Pool by County:
Addison - 12
Bennington - 11
Caledonia - 7
Chittenden - 27
Essex - 4
Franklin - 4
Grand Isle - 7
Lamoille - 9
Orange - 10
Orleans - 4
Rutland - 13
Washington - 16
Windham - 14
Windsor - 12

Check out all the VLA Employment Resources

Krum Public Library serves a population of 4,999 with 2,244 registered borrowers, thus providing direct services for nearly 45% of the population. The library has 2 full-time employees with an average salary and benefits of $36,199. It maintains a collection of 26,151 items which circulated 20,502 times in 2011, and individuals visited the library 13,883 times in 2011. So, with an overall operating cost of $99,109 and a calculated economic impact of $477,016; Krum Public Library has a ROI of $4.81 for every dollar spent.

The study outlines several criteria for calculating economic impact and I encourage everyone to look through the report. While Krum Public Library has a higher ROI in 2011 than Hemphill, it served less people and circulated less items even with a higher population. So, from these numbers, it looks like a higher ROI doesn’t necessarily mean more impact.

The VLA has a great tool to calculate library use value. Numbers are very effective for library budgeting and advocacy. I’d like to see Vermont libraries conduct a similar study and calculate the Green Mountain State’s library return on investment.

Amber Billey
VLA Vice-President
Catalog/Metadata Librarian, Bailey/Howe Library UVM

Editorial

I like to get up to stuff. Lots of stuff. Sometimes it feels like all the stuff. But there is a saturation point, and I’ve reached it.

It has been my pleasure to put out the VLA News for the last two years. I’m so glad that I was able to bring it back after a hiatus in a new, sustainable eFormat. It has given me the opportunity to write a little, which makes me feel like I’m not completely wasting that degree in Creative Writing! But, I think two years is enough. I want to see what someone else will do with it! The only requirements are that it stay in a quarterly eFormat and that it remain a VLA member-only benefit. The rest is up to you.

I also helped start the Vermont Library Substitute Pool, which has been an amazing resource and so much bigger than anyone expected. For 4 years I’ve maintained it but I am absolutely certain it needs a fresh face with different skills to really thrive. Someone with a little marketing prowess. Someone, hopefully, who wants to explore making it a searchable database, which potential employers would love!
Meet Your Leaders

VLA is here to help you. The people who make up the Executive Board, Section & Committee leaders and Representatives volunteer their time for VLA because they feel that it is important to be involved in an organization that benefits their fellow Vermont librarians and their profession as a whole. Below is a list of your VLA Leaders (for more contact information, see the VLA Leadership Directory). Let them know if you would like to be involved in VLA, too!

Executive Board

President:
Deborah Gadwah-Lambert

Vice President/President Elect:
Amber Billey

Past President:
Joseph Farara

Secretary:
Heidi Steiner

Treasurer:
Wynne Browne

Section Representatives

Youth Librarians President:
Organizes workshops and assists youth librarians.
Amy McMullen

College & Special Libraries President:
Organizes workshops and assists college and special librarians.
Andy Burkhardt

Public Libraries President:
Organizes workshops and assists public librarians.
Lucinda Walker

Trustees President:
Organizes workshops and assists library trustees.
Laurel Stanley

Vermont Library Trustees Association Convenor from DOL:
Organizes workshops and

I’d like to take on new projects in VLA and be able to recommit or commit better to other organizations, too, like RuLU, VOKAL, and the Vermont Cataloging Roundtable. Plus, there are big ideas simmering on the back burner that want to come alive.

I’ve dreamed of a multi-professional, topical journal addressing big ideas, problems, decisions, politics, whatever! Certainly librarians would be a part of it, but I want lots of folks statewide to contribute their perspective around a unifying theme. Clearly it’s not fleshed out, but I’d like to get back to it and see what I can make of it.

Guerilla Library School. ’Nuff said.

If you’re interested in any of these projects, but most especially freeing me up to get up to new stuff, please don’t hesitate to email me about it, celestihel@gmail.com. I am happy to help you get off the ground and answer any questions you might have. Let me know.

Helen Linda
VLA News Editor/Editorial Committee Chair
NETSL Past President
Systems & Tech Services Librarian, Goddard College

Elections

The VLA Nominations Committee seeks candidates for the 2013 ballot! Know of someone who would be a great Secretary or Treasurer? Drop us the name! Want to get involved and contribute to your state association? Nominate yourself!

The VLA Board meets five times per year throughout the state to carry out the Association’s business. We also communicate as needed via a Board listserv. The leadership positions all offer a great opportunity to get to know your fellow Vermont librarians, serve your profession and be creative!

Candidates are needed for Secretary and Treasurer, as well as leadership positions with the Public Libraries and College & Special Libraries Sections. A number of committees will also be looking for new leadership and the door is open if someone is interested in being the next VLA News Editor!

Please contact me at hsteiner@norwich.edu or (802) 485-2171 to hear about the open positions and ask any questions. The Board has a lot of fun and does great
Public Libraries

Advocacy has always been an important aspect of librarianship and in these tough economic times, it’s crucial. However, many public librarians don’t feel comfortable in an advocate role. To offer support in this realm, the Public Library section is hosting a program focusing on issues of advocacy. The program will take place from 10:00 – 3:00 PM on Friday, March 29, 2013 at the Midstate Regional Library in Berlin. The day will feature workshops on programming as advocacy, creating community partnerships, and how to make them “ask”. We’ll end the day with break-out sessions devoted to brainstorming projects and programs for you to test at your library.

Pre-registration is required and the cost is $20.00. For more information or to register, please contact Lucinda Walker at lucinda.walker@norwichlibrary.org. We hope to see you there. A complete listing of presenters will be posted on the VLA website soon.

Lucinda Walker
President, Public Libraries Section
Director, Norwich Public Library

Lydia Willoughby
Vice-President, Public Libraries Section
Reference/Instruction Librarian, Hartness Library, VTC

Trustees

Trustees and Friends Transform Libraries, the VLA Trustee Section Conference, was held on November 3, 2012 at VTC in Randolph. Thanks go to Christine Friese and all of the Vermont Department of Libraries (VTLib) consultants for leadership in organizing this and other trustee conferences. It is just one of the many ways the VTLib supports our public libraries. Martha Reid, State Librarian, gave the welcome and what the department’s goals are for the upcoming year.

A large audience heard Sally Gardner Reed, Executive Director of United for Libraries (the ALA Division for Trustees, Friends and Advocates). This was a return visit...
for Sally, who was the keynote speaker in 2010 as well. It was fascinating to listen to the discussion of changes in only two years for libraries, especially in technology, patron needs and connecting with young people. Sally gave us an update and then led a spirited discussion on what libraries in Vermont are experiencing, a sort of “boots on the ground” exchange. By acclamation, it was agreed we would like Sally to return again in a couple of years to continue to examine the changes in library services.

The presentations continued with breakout sessions on the Open Meeting Law in the 21st Century and Advocacy for Friends, “It is not all about the money”. After lunch, the ever popular and fun “Wait, wait...” quiz, run by VTLib consultant Amy Howlett, gave participants a chance to win prizes with correct guesses. Then Joe Juhasz, Deputy VT State Auditor and Tanya Morehouse, Chief Auditor and also a member of the Board of Trustees of the Kellogg Hubbard Library in Montpelier, gave a presentation with the pros and cons to having audits done at your library and also best practices for bookkeeping and treasurer responsibilities to minimize the possibility of embezzlement.

The last sessions of the day were breakouts for Newer Trustees: Roles and Responsibilities and For Experienced Trustees: Personnel Salary and Benefits Report Update and third, For Library Friends: Working Effectively with your Library Trustees.

The rooms were alive with the buzz of discussions amongst trustees, friends and speakers. As always, these trustee programs give ample time for trustees to ask questions, participate and discuss their specific library issues. We hope all trustees will make an effort to participate in the upcoming programs. For a link to Sally G. Reed’s presentation and handouts from programs go to: [http://libraries.vermont.gov/libraries/trustees](http://libraries.vermont.gov/libraries/trustees)

Laurel Stanley
Chair, Trustee Section
Trustee, Pope Memorial Library

**Conference**

The 2013 Vermont Library Conference is scheduled for Tuesday, May 21, at St. Michael’s College in Burlington. Our keynote speaker is incoming ALA President Barbara Stripling. The conference committee is in the process of getting workshop descriptions ready for the website and we hope to have everything online and registration open in the next few weeks. Because it was such a success last year, we are again encouraging librarians to team up and
compete in the book cart drill team competition at the close of the day. Please email me at jnapier82@yahoo.com to register your team or for more information.

A huge thanks to the best conference committee in the country for pulling this year's conference together. It's a great line up and we can't wait to share it with you. We will let you know when the website and conference information goes live. See you at conference!

Jane Napier
Chair, Conference Committee
Children's Librarian, Kellogg-Hubbard Library

Awards

Call for Nominations for VLA Awards for 2013

Vermont is fortunate to have many, many outstanding librarians and trustees, and each year VLA spotlights a couple of them. Who do you think does an extraordinary job and should be recognized statewide? Nominate those deserving colleagues so they can receive an award at the annual Vermont Library Association Conference in May.

VLA is now accepting nominations for:

1) The 2013 Sarah C. Hagar Award which is for outstanding service in or significant contribution to the field of librarianship in Vermont. Nominees must be working in a Vermont library and be a member of VLA.

2) The 2013 Trustee of the Year Award for achievement by a trustee on behalf of his or her library, either during the previous year or during his/her years of service.

3) The Green Mountain Award which is given as the opportunity arises to individuals or organizations for distinguished service, support, or unusual contributions to a Vermont library or libraries.

For more information about the awards, please see: http://www.vermontlibraries.org/awards

To nominate someone, please send the nominee's name, the name of his/her library, and a letter explaining why this person should receive the award, along with your name, library telephone number and email address by March 15, 2013 to the committee. If more than one person signs a nominating letter, please designate one signatory as the contact person. Letters of support from community members or colleagues are extremely important as they are very helpful to the committee.
Rural Librarian's Unite

The People Make the Library!

In early December 2012, the Trustees of the St. Johnsbury Athenaeum announced that they would be laying off their entire library staff (11 employees over part-time and full-time positions) and expanding non-library positions.

Laid off library staff were invited to apply to five new positions (2 FT librarians, 2 PT librarians, 1 Curator of Collections). Under this reduction in library staff (of which, neither professional experience in libraries, nor an MLS, were required of applicants), the Athenaeum also announced that they would be expanding services, "we are launching new programs and services to make the Athenaeum more relevant to the present and the future." These are tough times for libraries, art institutions and nonprofit organizations. This we know.

The disconnect here was that with the entire library staff laid off, the Athenaeum will somehow expand library services, while public statements from the Board's members expressed ignorance of the library profession and misinformation. They're confusing technological diversity in content consumption with the need for information literacy, transliteracy, the ability to evaluate sources, identify useful information, and above all, incorporate new ideas into one's knowledge base. Our patrons are making and doing. Youth and adults alike need safe spaces.

Now more than ever, nonprofit and public library Boards are responsible for fundraising, grant writing and management, best practices in accounting and auditing financial records. But above all, stewardship of endowments (if they’re lucky enough to have them) requires creativity and vision and observance of the actual needs and uses of the community. Since the Northeast Regional Library closed in 2010, the St. Johnsbury Athenaeum has been the largest public library in the area, serving the disproportionately underserved Northeast Kingdom.
As many VLA members know, there were heated discussions, energy and excitement on the Vermont library listservs around the restructuring plans in St. J. Central to the discussions was the role of libraries, and by extension the labor of librarians and library staff, in the community. Modeled after another successful library activism group, Urban Librarians Unite (ULU), I reached out to some folks (Amber Billey, Marti Fiske, Ed Graves, Kat Redniss, Helen Linda, Lisa Buckton) and we decided to do something. And so, Rural Librarians Unite (RuLU) was born.

We felt that the story of cutbacks to public services warranted the attention of the public. The first task of RuLU was to organize a “Hug the Athenaeum” event, modeling the solidarity action after ULU’s “Hug the Library” of New York Public Library. We released our own statement, this time sharing it with local media instead of limiting ourselves to library listservs.

At the event, we expected maybe 50 people max. 230 showed up! We had enough folks to go around the Athenaeum a time and a half! An impromptu speak out happened. People had fun! Afterward, we gathered with the community and citizens of St. Johnsbury. The Vermont Workers Center supported the community in taking next steps that include transparency and an opportunity for public input. Perhaps the most fulfilling part of the event is that after the hug, a group of neighbors and residents of St. Johnsbury have formed their own group, calling themselves the Neighbors in Support of the Athenaeum Library Staff. This community group organized a forum on February 2nd at the North Congregational Church in St. Johnsbury. All were welcome, and the Friends and Trustees of the Athenaeum were invited.

The story is still unfolding in St. Johnsbury, but a resounding support for literacy and libraries was demonstrated. The People Make the Library! We have started a conversation about the value of libraries, public goods, and the tenets of the Commons. RuLU certainly plans to continue advocating for such in future projects!

Email rurallibrariansunite@gmail.com to get in touch.
‘Like’ us on facebook.
‘Follow’ us on twitter: @RuralLibrarians

Lydia Willoughby
Vice-President, Public Libraries Section
Reference/Instruction Librarian, Hartness Library, VTC
Teaching Librarians Learning Community

On Friday, January 18th, over a dozen teaching librarians from different academic institutions throughout Vermont met at Midstate Regional Library in Montpelier. This meeting was organized by Daisy Benson, a librarian at UVM. The purpose of this initial meeting was to “establish an ongoing learning community for academic librarians who are engaged in information literacy and instruction.” In introducing the idea of this community Daisy stated “that the Learning Community will provide us with an opportunity to establish deeper connections with colleagues at other institutions, reflect on our own teaching philosophies and practices, explore best practices for teaching and assessment of student learning, and to grow as teachers and learners as we explore and share our collective knowledge.”

The meeting began with an introductory activity, getting to know one another through 3 objects that we had on our person. We then talked about who we are as teachers. We discussed things that we value and regularly think about in our teaching such as authenticity in the classroom, fun and engagement, and the balance between classroom structure and letting go. We also discussed challenges we face including managing expectations of professors and librarians, assessment, and curricular integration.

As a group we decided that we wanted to continue to meet every two months and picked six broad themes that would be the focus of each meeting. In addition, the group decided to find a way to collaborate online in between the in person meetings. The next meeting will be in March or April and be about the theme of “teaching identity and who we are as teachers.” An announcement for the next meeting and how to collaborate online will be coming out soon on the VTCSL listserv. Any librarian who would like to be a part of the Teaching Librarians Learning Community is welcome to join the online discussion or at the next meeting. Any questions about participating in the learning community can be directed to Daisy Benson at dsbenson@uvm.edu.

Andy Burkhardt
President, College & Special Libraries Section
Assistant Director, Champlain College
Resources On...

Genealogy and Local History

Libraries of all sizes receive questions about family and local history. Because libraries reflect their community, most have local history materials even though few have a librarian who specializes in archives or genealogy. Take a look at what your library keeps. Do you have old newspapers? Town records? Family trees? Does your library have a policy regarding its local history collection? How much time do you spend on genealogy research requests? Here are some resources that may be helpful for you and your patrons.

HeritageQuest Online
Thanks to the Department of Libraries (VTLib), we all have access to this subscription database. It includes the census and other useful collections, such as the Freedmen’s Bank and Revolutionary War records. Because HeritageQuest only does exact name searches, it is important to try spelling variations. When browsing census records by county, check neighboring counties because clerical errors or boundary changes may affect where the person is listed.

Ancestry.com
If your library doesn’t have access to this subscription database you can still use it to access Vermont vital records by creating a myVermont.gov account. See the Vermont State Archives page on Accessing Ancestry.com Vermont Through myVermont.gov. You’ll find other useful links and information on the Vermont State Archives site.

Familysearch.org
This free website is easily searchable and has useful tutorials.

Chronicling America
This newspaper database, which is part of the Library of Congress, includes digitized Vermont newspapers from 1836-1922.

Vermont Historical Society
If you have a local history society, how closely do you work with it? You can find a list of historical societies at this site, as well as other interesting information.

Reference and User Services Association (RUSA)
If you’re developing a genealogy collection, take a look at Guidelines for Developing a Core Genealogy Collection. If you’re developing or taking a fresh look at your local history materials, check out the Guidelines for Establishing Local History Collections. RUSA also offers
an online course called Genealogy 101.

Books.
The Department of Libraries has some helpful books. If you’re new to genealogy as a librarian, borrow Crash Course in Genealogy by David R. Dowell. There are two books you might want to consider for your collection if you don’t have them already. The Source: A Guidebook of American Genealogy, 3rd ed. According to Booklist, “Intended as a handbook and a guide to selecting, locating, and using appropriate primary and secondary sources, The Source also functions as an instructional tool for novice genealogists and a refresher course for experienced researchers. More than 30 experts in this field--genealogists, historians, librarians, and archivists--prepared the 20 signed chapters, which are well written, easy to read, and include many helpful hints for getting the most out of whatever information is acquired.” Although published in 2006, it remains a classic. For a comprehensive guide that tells you what kinds of records are available anywhere in the country, consider Red Book: American State, County, and Town Sources, 3rd edition. Although published in 2004, it is still incredibly useful.

Let us know your favorite tips for handling genealogy research!

Janet Clapp
VLA Editorial Committee
Virtual Reference Librarian, tutor.com

Membership

It’s renewal time! VLA needs your continued support!

Thank you to the 167 members who have already renewed their memberships for 2013! By supporting the Vermont Library Association (VLA), you enable us to provide support and services to you and others.

VLA provides continuing education, assists with book challenges and intellectual freedom issues, and advocates for support of libraries and better salaries. It represents Vermont libraries and librarians within the American Library Association and the New England Library Association.

As a member of the VLA, you are entitled to have the VLA News delivered to your inbox and to join the VLA listserv. You receive free membership to any of the sections: Youth Librarians, College and Special Libraries, Public Libraries, and Trustees. You have voting privileges at the annual membership meeting held in May and are eligible to hold an office on the
board. You receive notices of upcoming programs, as well as discounts on VLA sponsored events, including the annual conference. You are eligible for a 20% discount on the regular tuition rate at Drexel University for classes within their MSLIS and MSIS programs.

Please update your membership by sending the completed 2013 VLA Membership Form along with a check to the Vermont Library Association, P.O. Box 803, Burlington, Vermont 05402.

If you have any questions about your VLA membership benefits, you can visit our website at http://www.vermontlibraries.org/membership or contact me directly at cweber@stowelibrary.org.

Thank you for your continued support!

Cindy Weber
Chair, Membership Committee
Director, Stowe Free Library

Don't Forget to Visit Us on the Web!
http://www.vermontlibraries.org

Vermont Library Association, PO Box 803, Burlington, VT 05402